

# RAINFOREST ALLIANCE

Since 1987, Rainforest Alliance is the international organisation that has been unifying local businesses that are run according to the principles of sustainable agriculture and guarantee workers rights in lands where coffee originates. An important entity that promotes the protection of the ecosystem, safeguards biodiversity and ensures fair compensation to workers. A way of ensuring that the acquisition of raw materials in developing nations, not only will not impoverish the territory, but will rather transform it into a true growth opportunity for local populations. Bars that choose Kimbo Espresso Integrity will be able to offer a product that is 100% Arabica, while contributing to sustain this important project.

## THE COMMITMENT FOR A SUSTAINABLE COFFEE

Each bean has an age-old story, and behind each cup there is the labour of many people. Kimbo Espresso Integrity is a product born of the sensitivity of the company towards the initiative promoted by the Rainforest Alliance. The new Kimbo blend comes entirely from certified Brazilian and Peruvian plantations.